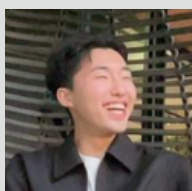


2024年度 KAPPA採択プロジェクト

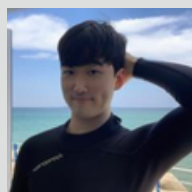


Kibun

Capture your emotions,
share your true self



KIM Jichul
Project Leader



NAM Hanu
Backend Dev



AIZAWA Taiki
Frontend Dev

Introduction

In modern society, more and more people are becoming isolated. While social networking services appear to connect people on the surface, they often compel individuals to focus on how they are perceived by others, striving for likes and external validation. This dynamic creates relationships that are far from the supportive and growth-oriented connections people truly need—relationships where everyday conversations, empathetic listening, and mutual support are prioritized. Instead, existing SNS platforms tend to deepen isolation rather than alleviate it. We are passionate about psychopathology, mental health, and well-being, and we aim to address the issue of isolation by developing a service that helps foster genuine human connections using Acceptance and Commitment Therapy.

Our Approach

We empower users to build authentic, value-driven relationships—starting with themselves. Grounded in Acceptance and Commitment Therapy, our service combines mental self-care with a message-based SNS, encouraging mindful sharing, meaningful dialogue, and personal growth. Through intentional UX design, we guide users toward psychologically flexible actions aligned with their core values.



Value-Based Interaction

Mindful Communication

Emotional Resilience

Reflective Growth

